

Carmel Valley Outlook



Jim Ziegler Photo

RESORT EDITION



Peninsula Potpourri

June

30-7/2 - Celebrity Tennis Tournament - Pebble Beach Tennis Club - PB

July

2 - Lions' Donkey Baseball Game - CV Youth Groups - CV
1 - Straw Hat Festival - CVYO - CV
1-30 - Contemporary Pueblo Art - Raymond Naha - Museum of Natural History - PG
4 - Little League BBQ - Little League - CV
4 - Annual Fireworks Display - City of Monterey/Monterey Peninsula Chamber of Commerce
4 - Sloat Day Observance - Monterey
7-9 - Arabian Horse Show - Cancer Society - Fairgrounds - M
9 & 23 - M.C. Jenkins Mercury Series - Stillwater Cove - PB
15-16 - Senior Pacific Assn. AAU Synchronized Swimming Championships - Cypress Swim Club - Monterey Peninsula College Pool



15-16 - MBYRA Race - Monterey Bay Yacht Racing Assn.
15 - Annual Studio Tour - Monterey Peninsula Museum of Arts
15 - Carmel Firemen Hose Cart Race - C
20-22 - Antique Show - St. Mary's-by-the-Sea - Fairgrounds - M
20-23 - California Rodeo, Salinas Rodeo Grounds, 1:30 p.m., Rodeo Float Parade, Salinas, 8 p.m.
21-30 - Bach Festival - Sunset Auditorium - C
22-23 - Japanese Obon Festival - Fairgrounds - M
22-30 - Religious Art Show - Church of Wayfarer - C

27-30 - Feast of Lanterns - Pacific Grove Boosters Club - PG

August

5-9/3 - "Paintings of Dreams" - Bark paintings from Arnhem Land, Australia - Museum of Natural History - PG
6 - Championship Mercury Series Races - Stillwater Cove - PB
9-13 - Monterey County Fair - Fairgrounds - M
12 - Pebble Beach Concours d'Elegance - Del Monte Lodge - PB
12-13 - MBYRA Race - Monterey Bay Yacht Racing Assn. - Round-the-Bay
16-20 - Pebble Beach Summer Horse Show - Pebble Beach Stables - PB
20 - Championship Mercury Series Races - Stillwater Cove - PB
21-24 - Pebble Beach Junior Tennis Championships - Pebble Beach Tennis Club - PB
26 - Pebble Beach Dressage Championship - Pebble Beach Stables - PB

September

1-3 - 3-Day Pebble Beach Equestrian Trials and Western Cup - Pebble Beach Stables - PB
2-3 - Fiesta de los Amigos, CV
2-4 - Labor Day Mercury Regatta - Stillwater Cove - PB



2-4 - Labor Day Mercury Regatta - Stillwater Cove - PB
2-3 - Third Annual Aqua-Spectacular - Cypress Swim Club - Monterey Peninsula College Pool
10-16 - NCGA Amateur Championship - Spyglass Hill - PB
12-14 - California Senior Golf Tournament - Monterey Peninsula Country Club - PB
12-10/8 - Annual Watercolor Competitive - Museum of Natural History - PG
15-17 - Tenth Annual Jazz Festival - Fairgrounds - M
16-17 - S.F.B. Morse Regatta - Stillwater Cove - PB



23 - House Tour - Women's Architectural League - C & M
24 - MBYRA Race - Monterey Bay Yacht Racing Assn.
30-10/1 - Pebble Beach Invitational Inter-Club Tennis Championships for the Social Spectator Trophy - Pebble Beach Tennis Club - PB

WHEN YOU FINISH WITH THIS SECTION
WHY NOT MAIL IT TO A FRIEND?

THIS MAILING BOX IS PROVIDED FOR ADDRESS

(4¢ POSTAGE)

A Wonderful Spot in the Sun ...



Real Estate

If you, like so many others, came for a visit, and then decided to stay, contact any of the following:

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REALTORS-DEVELOPERS IN CARMEL VALLEY SINCE 1926
Homes - Homesites - Acreage - RENTALS - Income Properties - 3 Brokers
& 5 sales personnel on our Experienced & Qualified Staff to serve you. Multiple listing service. Telephone 659-2268.

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ALL KINDS of REAL ESTATE available at the LITTLE BLUE and WHITE OFFICE in "THE VILLAGE" 659-2226

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Exclusive country properties. Ranches - homes - acreage - rentals. Tel. 659-2216. Box 205, Carmel Valley. Associates, Mike Antoncich and Frances Williams.



Shops... Services



THE GRAPEVINE LIQUOR STORE

Liquors - Wines, Imported & Domestic - Beer - Ice - Glassware - Bar supplies - Snacks - Daily & Sunday papers. Open 7 days a week 9 AM to . Village Shopping Center. Phone 659-2561.

GENERAL STORE

In the Village Shopping Center. Complete summer supplies... film, swim suits, bath caps, suntan lotion, Keds for the whole family, and Levis for all. Hours, Monday-Saturday, 9-6, Sunday, 11-2. Phone 659-2283.

CARMEL VALLEY MARKET & GETZ MEATS

Complete grocery, produce, choice meats, sundries. 9-8 weekdays. 9-6 Sundays and holidays. Finest selection of Wines & Liquors on the Peninsula... Gourmet foods. Delicatessen.

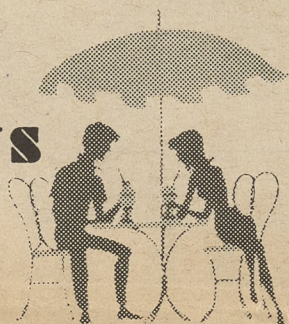
VILLAGE LIQUORS

Barbeque Chicken, Delicatessen, Gourmet, Imported and Domestic wines. Fine selection of Liquors. Open daily & Sunday 9 a.m. to 9 p.m. Saturday 9 a.m. to 10 p.m. 659-4414. 8 Del Fino Pl., around the corner from the Mobil Service Station.

BOWERS PHARMACY

Open 9:30 to 6 daily. Sundays from 10 a.m. to 1:30 p.m. PRESCRIPTION SERVICE - COSMETICS. 659-2210.

Restaurants



LOU'S CASA CARMELA

Italian-American cuisine is featured at this new, warmly-styled Village restaurant, rapidly becoming known for fine dinners at moderate prices. Cannellone a specialty. Cocktail lounge and dining room. Open 5 p.m. Closed Tuesdays. 659-4547

THE CHATTERBOX

For fine home cooking and homemade pies & cakes. Serving Breakfast-Lunch-Dinner. Homemade Pizza to go. Beer & Wine. Open 7 a.m. to 10 p.m., 7 days a week. 659-2818. Your host, Art & Elaine Fosso.

THE LITTLE EUROPEAN RESTAURANT

Fine Continental Cuisine. Lunch and Dinner. Open Tues. thru Sat. 11:30 a.m. to 2:00 p.m. and 5:00 p.m. to 9:00 p.m. Sun. 1:00 p.m. to 8 p.m. Closed Mondays. 10 East Carmel Valley Rd. Across from Carmel Valley Art Gallery. 659-2788. Your host Anni & Gerhard Anders.

Gift, Specialty Shops



MARZI/MONTEREY POTTERY

Visit Carmel Valley's own Pottery Shop to see the exclusive Monterey Jade being made. Hand-thrown stoneware. Retail, wholesale, and custom. Rudolph Marzi. Corner of Del Fino Pl. and Pilot Rd. 659-2967.

origins

The textured richness of handwovens in distinguished fashion stylings. for the home, handloomed pillows & deep pile rugs in glow-ing colors. for the patio, bronze bells by craftsman architect Paolo Soleri. for her-dresses & matching purse of handloomed bro-cade ikat or batik, handcrafted jewelry. for him-handwoven tie with tack of silver & ex-otic wood inlay. Open monday-saturday 10-5:30-sunday 12-5:30. VILLAGE PLAZA-9 Del Fino Pl., Carmel Valley Village-659-4662

Accommodations

ADOBE OAKS MOTEL

Located in the sunshine at the entrance to the Carmel Valley Village. Protected play area is provided for small children. Walking distance to all shops and restaurants. For more information call (408) 659-2648 or write to P.O. Box 265, Carmel Valley. Brochure upon request. Also visit the Adobe Oaks Coin Shop.

CANARY COTTAGES

Relax in the sunshine in a quiet location. Spacious accommodations. Private parties. Heated pool. Located one block north of Village. For information write Box 137, Carmel Valley or phone (408) 659-2297. AAA - VERY GOOD.

PRINCES CAMP RESORT & MOBILE HOME PARK

Cachagua Road at Los Padres Dam - Fishing-Hunting-Supplies-Cocktails-Barbecues-Modern Cabins-Camp Site - in Beautiful Sunny Cachagua - Upper Carmel Valley - Call 659-2678

RANCHO DEL MONTE CLUB-HOTEL

Resplendent among leafy oaks and beautiful gardens. Beautifully furnished hotel units. Excellent meals. Olympic size cocktails. Moderate rates. Ideal for gatherings, receptions and family dinners. For rates and information call 659-2231

VALLEY LODGE RESORT

Enchanting tropical setting for your vacation. Quiet relaxation or recreation. Beautiful 60' heated pool. Cottages and motel units. For reservations call 659-2416

CARMEL VALLEY INN

Delightful guest accommodations spaced on 10 acres of lawn and gardens, many with private lanai. Poolside lunches around our heated pool. Tennis courts, cocktail lounge. 659-2261

LOS LAURELES LODGE

Continental and American Cuisine. Daily lunch around the swimming pool, dinner from 6-9. Cocktail lounge, heated swimming pool. Comfortable rooms for guests. Special care for groups. Weekly rates.

CARMEL VALLEY



Nancy and Charles Strathmeyer
Wish to Congratulate *Pat and Pauline Herman*
on the enlargement of their
Farm Center Country Store
featuring "Fun in the Sun Clothes"-- Country Casuals,
Western Wear and authentic English Riding Apparel.



As your listing Broker we help you to estimate fair market value, submit your listing and its full description to the Listing Service to be sent out to all the other Realtor members; hold "open house" for them to see it on a date convenient for you, obtain their indi-

vidual appraisals to give you an average estimate. We advertise, bring you our own clients, as well, represent you in the negotiations, financing, trade-ins (when necessary), and closing of the escrow. Call us today for an appointment!

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Have Fun—Shop in Carmel Valley Sunshine.
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AIR CONDITIONED SHOPS ONLY 10 MINUTES FROM CARMEL.



Mid Valley Associates — George Clemens, Jack Craft, Paul Porter;
Crocker-Citizens Bank, Safeway Store, Valley Cinema,
Golden Fleece Yarn Shop, Steinmetz Pharmacy, Mid-Valley Chevron,
Carmel Mid-Valley Barber Shop, Carmel Mid-Valley Veterinary Hospital,
Dorothy C. Constans, A.I.D., T. Scott Moore Interiors, Kearn's Restaurant

Leasing Information Please Call A.W. Clark 375-9586, Paul Porter 659-2268,
Jack Craft or George Clemens 372-4507

CARMEL
VALLEY
SHOPPING
CENTER

6 MILES

CARMEL VALLEY ROAD

HIGHWAY 1

Apparel Shops

FURS-BY-THE-SEA

New fall furs — and “I do love furs!” — including especially designed furs for sports wear. Furs made to order. Restyling, repairing, redyeing, relining, cleaning, glazing. Mission between Ocean and 7th. 624-5900.

GLADYS McCLOUD

Everything for...little girls...big girls...teens...juniors...Ocean Ave., Carmel. 624-3762.

M. RAGGETT

On Ocean Ave. Carmel's Department Store. Swimwear by Cole and Elizabeth Stewart. Sportswear by White Stag. Unusual yardage, lingerie, accessories and the Peninsula's largest selection of blouses and sweaters. 624-7836.

MARBERRY SHOP

For her...Casual clothes for Young Fashionables. Su Vecino Court, Dolores between 5th and 6th. Phone 624-8964.

SWISS TAILORS (of Zurich)

Custom made clothes for men or women. Finest fabrics available. In Carmel 13 years. Trained in Switzerland. Alterations. Arsene Marchon. Across from Purity, 6th & Mission. 624-2885. Hrs. Tues.-Fri. 1 p.m. to 5:30. Sat. 9-3. Closed Monday.

THE BLOUSE BOUTIQUE

The Peninsula's Blouses-Only Speciality Shop. A style for every occasion from Sports to Formal. Sizes 8 to 48. Mission & Seventh — Crichton House Court. 624-1900. P.O. Box 3692.

THE ORIENTAL SHOP-ERNST TIES

Unique collection of Oriental hand crafts under the same roof with the Peninsula's most complete selection of Ernest ties. Lincoln, south of Ocean. P.O. Box 4275. 624-1591.

Restaurants Food Specialties

HANSEL AND GRETEL CANDY SHOP

Carmel's favorite candy shop...featuring home-made candies and imported sweets. A large selection. Mailing service. Located behind the library on 6th, between Dolores and Lincoln. 624-3125.

IRIS RESTAURANT

The only CHINESE CUISINE in Carmel-by-the-Sea. Dine here or orders to take out. Also American dishes. Open 11 A.M. to 11 P.M. San Carlos just South of Ocean. 624-8122.

PATISSERIE BOISSIERE

Real French Pastry and Tea Room in the French House. Traditional French Christmas cake in the shape of a Yule Log. ORDER EARLY. Located on Mission Street, south of Ocean. (Next to the Carmel Plaza). MA 4-5008. Open daily.

SAMBO'S PANCAKES

16 varieties of pancakes. Chicken, steaks and salads (NEW — Shrimp, filets and cornbeef). Hours 6:30 A.M. to midnight. Carmel Plaza. Visit our patio.

THE VILLAGE CORNER

Breakfast, fountain lunch. Enjoy indoor or outdoor service daily from 8:30 a.m. to 7 p.m. Homemade cakes, pies, and our own ice cream. Corner Dolores and 6th.

Art Galleries

CARMEL ART ASSOCIATION GALLERY

Dolores bet. 5th & 6th, 11:00-5:00 daily incl. Sundays. Carmel's oldest and only artist-owned gallery. Largest collection of traditional and contemporary paintings and sculpture by association members.

CARMEL...



Ed Powers Photo

CARMEL WORK CENTER SHOP

Located in Carmel Craft Studios, San Carlos south of Ocean. Featuring exceptional local crafts. Stoneware and metal sculpture a specialty. 624-6990.

DANNY GARCIA STUDIO ART GALLERY

6th and Dolores, Carmel. A continuous and exclusive one-man show of paintings by Danny Garcia. The artist is a contemporary American impressionist with a growing reputation in the U.S.A. and abroad. Open 7 days from 11 A.M. to 5 P.M. ... P.O. Box 623 ... Phone 624-8338.

DOOLEY GALLERY

Recent paintings by Helen B. Dooley, well known California artist. Sculptures by Holing, Wurzburg, and Becker; enamels by Reemantz. Fine collection of European etchings. San Carlos between 5th & 6th through the Mall. Carmel. Hrs. 11-5 daily, Sunday 2-4. 624-9330.

EMILE NORMAN GALLERY

An exhibition of paintings inspired by Em'le Norman's recent journey through Africa. Mission between 5th and 6th. 624-1434.

GALLERY CARMEL

Original sculpture by Malcolm Moran and Donald Buby. Unique creations in metal. Studio on the premises. San Carlos and 5th. P.O. Box 3581, Carmel. Phone 624-8900.

Bob Isaacs Photo

HARRINGTON - BROWN

Corner 6th and Lincoln, Carmel. Watercolors, enamels on copper. Decorative accessories designed and hand-made by the owners of the shop and sold only in Carmel.

HERITAGE ANTIQUES

Specializing in early European furniture and Oriental and European appointments. Dolores near 6th. 624-4213.

S.A.S. ART GALLERY

Featuring recent paintings by Leslie Emery. 10 A.M. to 5:30 P.M. San Carlos, south of Ocean Ave. Phone 624-4240.

THE CROSSROADS

English, French antique furniture. China. Oriental art objects...Contemporary Paintings. Carmel Plaza, Lower Level. 10 to 5:30 daily. P.O. Box M. 624-1321.

THE LAKY GALLERIES

San Carlos between 5th and 6th. 11-5 daily, Sundays 1-5. Contemporary U.S. and Continental paintings. Collectors' items by late American and European masters. 624-8174.



Ed Powers Photo

The 'Riviera' of the UNITED STATES

THE SELECTOR, GALLERY & GIFTS

Metal sculpture. Indian craft. Pre-Columbian art. Leather. Silver. Sixth between Dolores and San Carlos. P.O.Box 2847. 624-3763.

ZANTMAN ART GALLERIES

6th and San Carlos. Open 7 days 11-5. The best American and French artists. Realists: Robert Clark, Raymond Bayless, Robert Rishell, Richard Robertson and others. Impressionists: Charles Levier, Phillipe Marchand, Ned Pankin, Jacques Voyet, S.C. Yuan. Marines by Rosemary Miner. 624-8314.

Shops

BARNARD'S STATIONERY

San Carlos and Fifth. Copper Plate Engraving. Gift Wrap of unusual designs. Large selection of notes and stationery. Commercial stationery.

BEAUX ARTS GIFT & CAMERA SHOP

Featuring Keane Prints, Dunhill and other fine gifts. Kodaks, Polaroids and Agfa Cameras. 24 hr. service on Kodachrome and Ektachrome. Ocean and Monte Verde at Pine Inn. P.O. Box 2237. 624-7734.

CAMERA CRAFT

Ocean Ave. between Dolores and San Carlos. Imported and Domestic films. Fast high quality black & white and color finishing. MA 4-4127.

CARMEL SPORT SHOP

Surfboard rentals. Bicycles for rent. Complete sporting goods line to meet everybody's needs. Vacation supplies. Lower Carmel Plaza. Open Every Day including Sunday. 9:30-5:30.

CARMEL MINERAL ARTS

Fine jewelry of jade, opals and pearls, etc. Reasonably priced. Mineral specimens from all over the world. Monterey Jade — Jewelry, book ends, boulders and slabs. Also "LITTLE GALLERY" Oriental Art and objects, snuff bottles and scrolls. San Carlos & Fifth.

CARMEL TOY SHOP

Outstanding selection of toys. See Carmel on our Rental Bicycles. Also, we rent strollers. Located on 5th and San Carlos near the Post Office. 624-3203.

LA BOUTIQUE INTERNATIONALE (formerly Denslows)

Featuring linens, glass, furniture, decorative and travel accessories. Intimate lingerie. Also, Dorothy Thorpe china, crystal and flatware. Lincoln St. south of Ocean Ave. 624-6489.

MURLE OGDEN PHOTOGRAPHY

Natural Color Portraits. Custom-made Frames. Sixth near Dolores, Box 1421, Carmel. 624-6924

NORWAY HOUSE

At Dolores St. Entrance to Post Office. Exclusive designs in Norwegian handknit sweaters, and other striking sportswear items. Unusual imported gifts in a wide range of prices. 624-8466. P.O. Box 4965.

PERUVIAN SHOP

Carmel Plaza. Exciting and unusual imports from Latin America and Spain. Alpaca rugs, hats and slippers. Zebra, reindeer, steer and lamb skins. Fine boots, moccasins and shoes. Clothing, jewelry and beautiful gift items. Open every day including Sunday.

THE BOOK WORM

The shop has complete lines in religion, the arts, cooking, magazine subscriptions, and a delightful children's line. Boxed Christmas cards and jigsaw puzzles. Dolores between 5th and 6th. 624-6328.

THE HOUSE THAT JACK BUILT

World's Finest Watches by Omega, Tissot, and Wyler. Cultured Pearls, Necklaces, Rings, etc. Manufacturing Jewelers. Specialists in watch and clock repairing. 6th and Dolores, Don Sands, 624-3766

THE MAGIC FISHBONE

Books of Excellence for every age and interest from birth to mature reading level. Individual help for each child. Mission & 5th, Carmel. Behind the Clam Box. 624-4444.

THE SOW'S EAR

"This little piggy goes to market" with one aim — to bring you the finest in high fashion accessories at piggy bank prices. Handbags, hats, gloves, jewelry, etc. Corner Ocean and Monte Verde. MA 4-1981.

THE WISE OWL CARD & CANDLE SHOP

Greeting cards. Candles. Social stationery. Selected gifts. Lower Carmel Plaza. Box 5656, Carmel. Telephone 624-8118.

VILLAGE STRAW SHOP

"Everything in Straw" Handbags — Shoppers — Hats — Place Mats — Hampers — Chests — Decorations — BASKETS. Lincoln south of Ocean. 624-2361. Open daily, including Sunday.

WIDE SELECTION

PAPER BACKS
HARD COVERS
RENTALS



FRIAR TUCK BOOK SHOP

"By The Holly Tree"
Mission Near Sixth

C A R M E L

PINE INN

Breakfast
8 - 10:30 A.M.

Lunch
Noon - 2:30 P.M.

Dinner
6 - 9 P.M.

Serving the best
American Cuisine
7 days.

624-3851

CARMEL-BY-THE-SEA

in France...
it's Bon Appétit

in Carmel
it's...

Sand Souci

RESTAURANT

Phone for Reservations
624-6220

Lincoln Lane
Lincoln Between 5th and 6th
Carmel

**Will's
Fargo
Restaurant**

DINING
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LIBATIONS

Carmel Valley

FOR RESERVATIONS —
CALL 659-2774



**Lovers
Point
Restaurant
& Drive In**

ED LANGSTON, Owner

Serving
Breakfast—Lunch—Dinner

OPEN EVERY DAY
8 a.m. to 11:45 p.m.

Located at the foot of 17th Street
overlooking Monterey Bay, Pa-
cific Grove. 372-7787

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Inn**

4 MILES SOUTH OF
CARMEL
ON HIGHWAY 1

Gourmet Food —
where every meal
is an experience in gra-
cious dining... Now com-
pleting our expansion pro-
gram... luxurious lanai
rooms with fireplaces...
outside dining terrace...
large meeting room... lit-
tle theatre

Carmel
For Reservations Call
(408) 624-3801



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BEAR RESTAURANT**

Sea Foods, Steaks
and Prime Ribs

ENTERTAINMENT
Wed. thru Sat.

DINNER
5 to 11 p.m.

COCKTAILS
5 to 2 p.m.

(CLOSED SUNDAYS)

653 Cannery Row
Monterey 373-1545



Gretchen's

FASHION SHOW
Every Friday 12:30
at
**the CASA
MUNRAS**



**GOLDEN
TEE**

MONTEREY PENINSULA
AIRPORT

Featuring
EVERY NIGHT
**CHAMPAGNE
STEAK DINNER**
(For 2) **6⁷⁵** (For 2)

Served Daily from 5 p.m.
Includes: US Choice Steaks,
Salad, Baked Potatoe, Sour
Cream, Chives, CHAMPAGNE
and AFTER DINNER DRINK.

Lunch from 11 a.m.
Dinner at 5 p.m.
BANQUET FACILITIES
For Reservations
Phone 373-1232



RIPPING RIVER RESORT

LUNCHEON
11:30 a.m. — 2 p.m.

DINNER
6-10 p.m. — Sunday, 5-10
CLOSED MONDAYS

SUNDAY BRUNCH
10 a.m. - 2 p.m.

Dancing Fri. & Sat. nites
music by De Maria Bros.

PHONE 659-4763

Carmel Valley Village
ONE BLOCK PAST POST OFFICE

Breakfast
8-10:30

Lunch in dining room
or poolside
12:30-3:00

Dinner 6:30-9:00

**Prime Rib Dinner
Every Saturday**



**Reservations
OL 9-2261**

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about
the new

Holiday Inn®

Dinner in the SERRA ROOM
from six P.M. daily, fea-
turing a superb European &
American cuisine.

Musical entertainment
nightly (except Sunday &
Monday) by Patti & Mac.

Reservations: 624-1841
Cocktail Lounge

Hwy. 1 and Rio Road,
Carmel-by-the-Sea

**MENU OF
THE WEEK**

Smorgas Table

Del Monte and Playa, Seaside

SPECIAL DINNERS

Rib Steak....2.75 ½ Fried Chicken....2.25
Top Sirloin Steak...2.95 Ham Steak...2.50

Every Thursday is International Night
**Featuring the Favorites
of a Different Country**

And for your enjoyment ALL the TIME—
Lunches1.15 Dinner1.65
Children 2 through 12—10¢ per year

**THE
SMORGAS
TABLE**

YOUR FABULOUS
SERVE YOURSELF TABLE

1000 Playa & Del Monte
Seaside
Phone 394-2888

Lunches \$1.15

Dinner \$1.65

**Children 2-12
10¢ per year**

WE DO CATERING

**Plaza
Linda**

Mexican Restaurant

9 Delfino Place
Carmel Valley Village



**OPEN 7 DAYS
A WEEK**

Yes, we are open for lunch—12
noon to 9 p.m. Weekdays—Fri.-
Sat.—Sun. 12 noon to 10 p.m.

Beer — Wine —
Orders to go Call
659-4229

the Diaz Family

After dinner
. . . . to Monterey's

**HIDDEN
VILLAGE**

(Near Fisherman's Wharf,
1 block from Ginza Restaurant)

for EXOTIC COFFEES . .
WINES . . .
IMPORTED BEER . . .
SNACKS

in a unique, warm and
intimate atmosphere

**OPEN 6 NIGHTS
from 7 P.M. to Midnight**

Art Gallery also open
(closed Sundays)

**SCANDIA
RESTAURANT
IN CARMEL**

SCANDANAVIAN &
MIDDLE EUROPEAN
SPECIALITIES



DORthe
AND ARNE
KIPPENES

Brunch, Breakfast 'til 1:30
Luncheon 'til 4:00
Dinner 'til 9:00
OPEN 11:30 to 9:00
CLOSED THURSDAYS
Ocean Ave. between
Lincoln & Monte Verde
CARMEL-BY-THE-SEA
624-5659

**ACE'S
Pizza Palace**

Home of the
World Famous Pizza

Open daily 2 to 12
Sat. 11:30 to 12

**DRAFT BEER
(light & dark)
and WINES**

**COMPLETE
ITALIAN DINNERS**

Also delicious food to take out

375-1657
281 Lighthouse Ave.
New Monterey

Golden West



PANCAKES

Breakfast

Lunch Dinner

OPEN 7 DAYS A WEEK

15 Varieties of Pancakes

3 locations to serve you

CARMEL- Dolores bet.
Ocean & 7th

PACIFIC GROVE-
701 Lighthouse

SALINAS- 32 John St.

**CLUB
XIX
Restaurant
Francais**

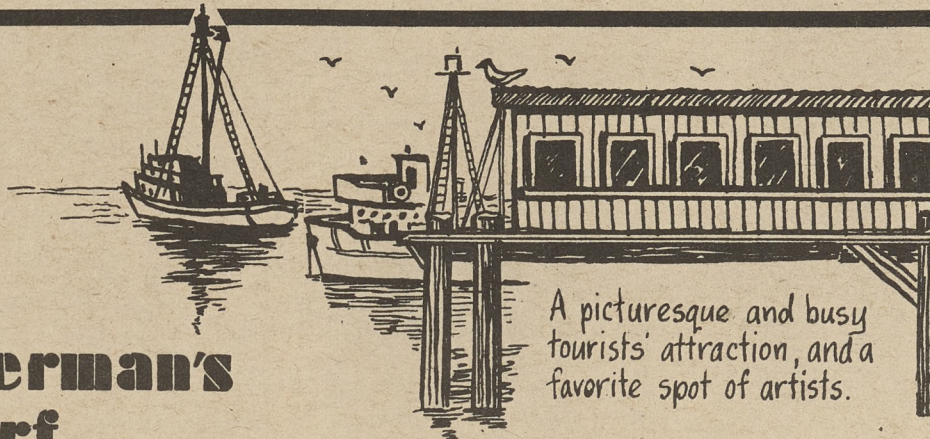
Cocktail lounge opens at
ten. Lunch at eleven. El-
egant dining in a tradi-
tion you appreciate begins
at seven. Music by Manny
Duran—Thursday through
Sunday. Closed Monday
nights.

Del Monte Lodge

PEBBLE BEACH
(Gate fee refunded upon
receipt for luncheon or
dinner.)

MONTEREY

..... by the bay



Fisherman's Wharf.....

A picturesque and busy tourists' attraction, and a favorite spot of artists.

GENO'S

House specialties: Stuffed Prawns... Monterey Bay Squid stuffed with Crab filling, a real delicacy... ENGLISH Fish 'N Chips, ... and all other sea foods cooked by Geno, your own personal chef. Family atmosphere. Unsurpassed view of the Bay. Open 7 days a week 11:30 A.M. to 9:30 P.M. Reservations phone 372-5200.

WHARF GALLERY

The gallery in the garret at the end of old Fisherman's Wharf in Monterey. Contemporary and traditional paintings by Monterey Peninsula artists. 95-E Fisherman's Wharf. Phone 372-2553.

RAPPA'S SEA FOODS

End of Fisherman's Wharf. Open 11:15 to 9:30 daily. A complete menu specializing in local fish and shell fish. 372-7562.



BOATS LEAVING DAILY

BEGINNERS WELCOME

Salmon Trolling \$10.00

Bottom Fishing \$8.00

Bait Furnished - Fish Cleaning - Rod Rentals
Box Lunches - Fish Storage - Fishing Licenses

Phone 372-0577

or 375-6387

Fisherman's Wharf



MIKE'S SEAFOOD RESTAURANT

Owned and operated by Phil and Joe Anastasi. Sea Food and Shellfish specialties are served a la carte or on complete dinners, as well as delectable Pizzas, at moderate prices, also chicken and steaks. Handsome Bar Lounge. A favorite spot since 1929. Oldest eating place on the wharf. Includes a sunnypatio area for dining. Open 11 a.m. FR 2-6153.

HARBOR HOUSE

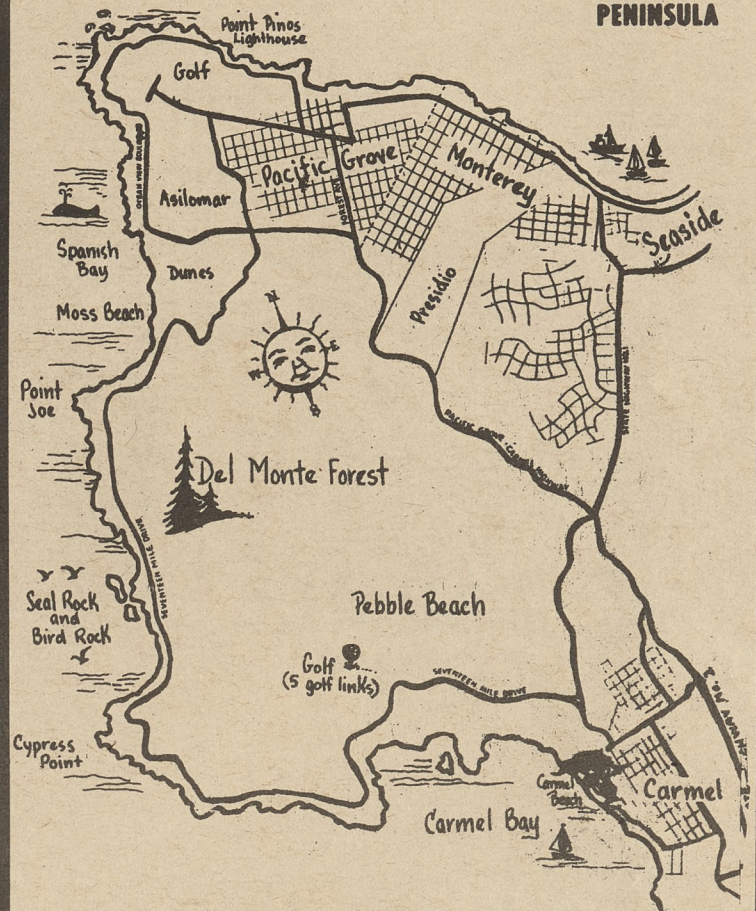


Distinctive Gifts



AT THE
ENTRANCE
TO
FISHERMAN'S
WHARF

MAP OF THE MONTEREY PENINSULA



PIPES TOBACCO CIGARS

Domestic And Imported

Tricks

Gifts

Jokes

Novelties

HELLAM'S TOBACCO SHOP
413 Alvarado Monterey 372-3370

BE OUR GUEST ... In Monterey FREE WINE TASTING DAILY



ASK
FOR FREE
BROCHURE

San Martin Vineyards' TASTING ROOM & WINE STORE

Below the Jolly Rogue Restaurant,
Adjacent to Monterey's Fisherman's Wharf #2

BE OUR GUEST! You will sample, free of charge, our fine North Coast table wines, champagnes, sherries, Ports and other premium wines. Every one is made from choice grapes grown in our own vineyards. San Martin Wines have won dozens of Gold Medals... and more than 500 awards in all. Come in soon, for a pleasurable experience!

PREMIUM TABLE WINES • CHAMPAGNES • GENERIC WINES
SPECIALTY WINES • BULK WINES • GLASSWARE
FANCY FOODS • GIFT IDEAS GALORE
Ask for Our Apricot Champagne

Owned and operated by the Filice family of San Martin
growers of fine North Coast wines since 1892
Hours: Open 10 a.m. to 8 p.m. Sunday until 6 p.m.

Cannery Row.....



THE OLD GENERAL STORE

(Formerly Wing Chong Market) at 835 Cannery Row. 372-1423. Come in and browse - Good selections of Canton China, Antique furniture, old prints, curios, glassware, pictures, misc. Also see our warehouse at 301 Grant St., Pacific Grove.

THE POLYGON

(Home of Steinbeck's "old tennis shoes") Visit Cannery Row's browsing bookstore. New, used and rare books. Large selection of posters. 837 Cannery Row.

MONTEREY COAST TRAILS



invites you to a new experience
THE MONTEREY "VIAJE"

"VIAJE" is roughly the Spanish equivalent of an African Safari. The Monterey "VIAJE" consists of personal Land Rover trips into the back roads of the Coastal Mountains with views from 3000 feet above our Coast Highway. A gourmet picnic lunch served in a mountain glade or by a trout stream.

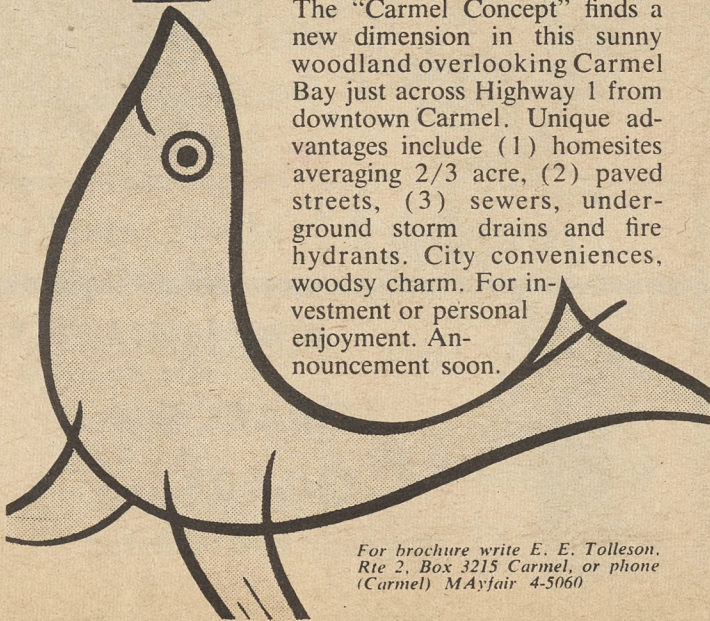
FOR RESERVATIONS CALL 373-1885

FREE in Carmel's Forest Theatre

July 2 Abalone Stompers and barbershop quartet, Forest Theatre, Carmel, 2 p.m.
 July 9 Fort Ord Band and Chorus, Forest Theatre, 2 p.m.
 July 23 Youth program, Forest Theatre, 2 p.m.
 July 16 Ishvani, Indian dancer, Forest Theatre, 2 p.m.
 July 30 Oakland Ballet Company, Forest Theatre, 2 p.m.
 August 6 Beyer String Quartet, Forest Theatre, 2 p.m.
 August 13 Magic show, Forest Theatre, 2 p.m.
 August 20 Highland Pipers, Forest Theatre, 2 p.m.
 Aug. 25, 26, 27 "Oliver," Forest Theatre, evening.
 Sept. 1, 2, 3 "Oliver," Forest Theatre, evening.
 Sept. 3 Opera Workshop, Forest Theatre, 2 p.m.
 Sept. 17 Jeffers Festival, Forest Theatre, 2 p.m.

coming event

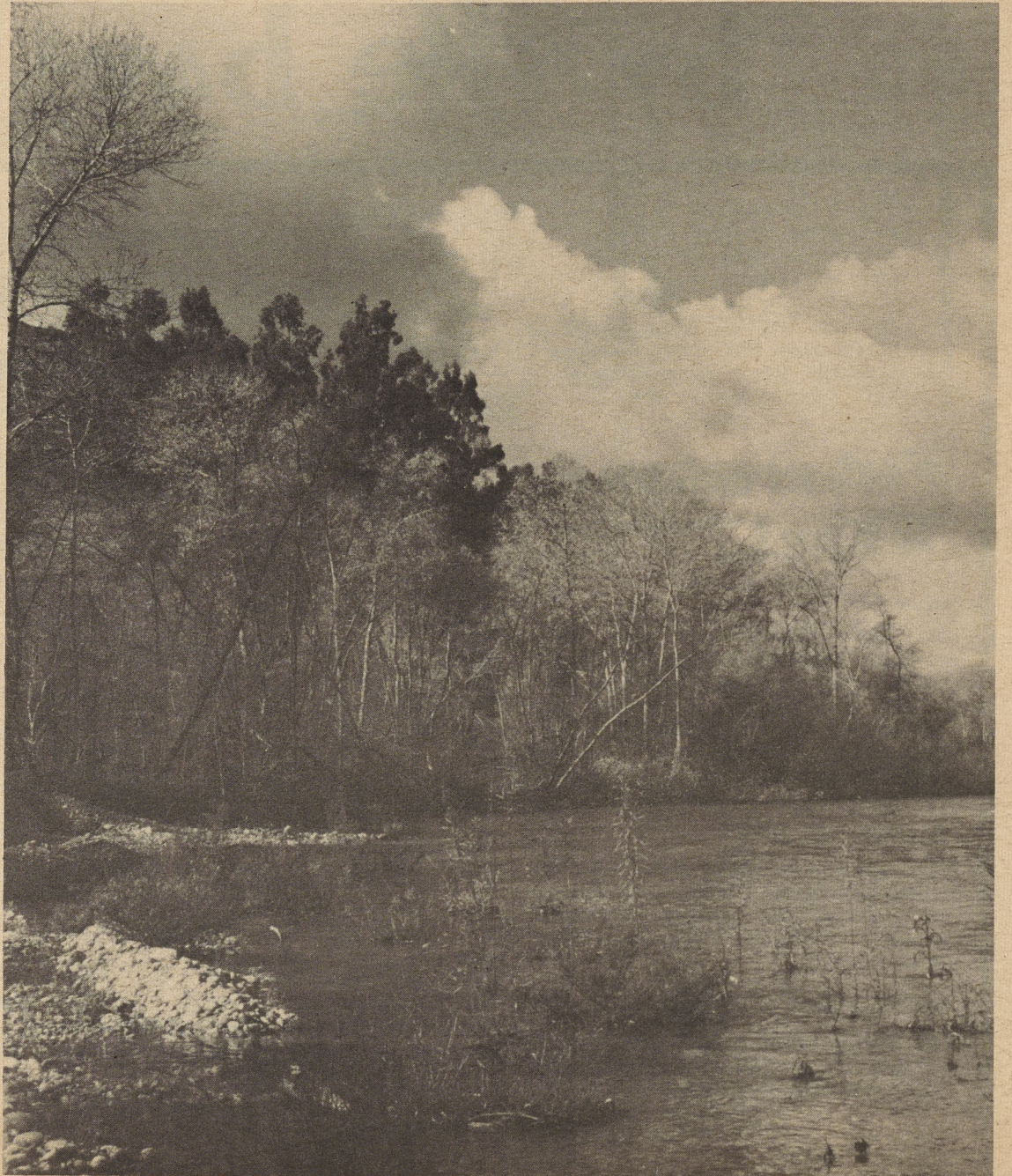
CARMEL VIEWS



The "Carmel Concept" finds a new dimension in this sunny woodland overlooking Carmel Bay just across Highway 1 from downtown Carmel. Unique advantages include (1) homesites averaging 2/3 acre, (2) paved streets, (3) sewers, underground storm drains and fire hydrants. City conveniences, woodsy charm. For investment or personal enjoyment. Announcement soon.

For brochure write E. E. Tolleson, Rte 2, Box 3215 Carmel, or phone (Carmel) 545-5060

Carmel River a joy to anglers, beauty seekers



Drama!

SURF AND SUNSETS
whales
 TIDE POOLS &
 MOONLIGHT GULLS
 CORMORANTS
in your front yard

If you owned that interesting home on the ocean bank — the one with the tasteful oriental motif and a sep. studio perched on the rocks below for just \$99,500. . . .
 . . . Or if you lived in the contemporary house with the inside swimming pool where most every room is on the edge of the ocean (\$147,500). . . Or if you bought the luxurious home with the beach as well as the best Ocean view in the area for \$150,000. . . Or if you could get by for now with a little picturesque weekender on a one-of-a-kind ocean-front spot secluded below the Highlands Inn for \$79,500. . . Or buy a lot for \$32,500 up. **INVESTIGATE!**



Photo by Randy Larson

Lois Renk

Real Estate By The Sea

MISSION NEAR FIFTH • P. O. BOX 5367 • CARMEL